

**Ronald McDonald House Charities  
of Northwest Florida**

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## **PRESS RELEASE**

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FOR IMMEDIATE RELEASE

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Ronald McDonald House receives \$16,000 donation from three local Dillard's stores

Pensacola, FL (1/27/10)

Families with critically ill children are staying together at the Ronald McDonald House thanks to a \$16,031.20 donation from Dillard's. The donation was raised through cookbook sales at Dillard's locations in Pensacola, Fort Walton Beach and Pier Park in Panama City. Beth Winter, Store Manager for Dillard's in Pensacola, visited the Ronald McDonald House today to present the donation. "Every associate was excited to participate in this fundraiser and customers felt good to know that their \$10 donations were going directly to our local Ronald McDonald House. We are honored to be able to give to a charity that is helping so many families," said Winter.

One such family was checking in to the Ronald McDonald House for their second stay as the Dillard's donation was delivered. "The first time I came to Ronald McDonald House, I was here for 4 months while my baby was in the hospital. It can really take a toll on you financially, but I'm thankful for everyone who donates to Ronald McDonald House because that's one less thing we have to worry about," said Koreina of Bay County.

"The donation we received from Dillard's today will sponsor 114 family stays at our Home close to the hospitals serving their children," said Andrea Farage, Executive Director for Ronald McDonald House. "We are just amazed at the generosity from Dillard's and their commitment to the families we are serving now and as we transition to our 26 bedroom House later this year."

Opportunities to sponsor a family to stay at the Ronald McDonald House are available through the Share-A-Night Program. Sponsorships range from \$7.50 to support a family for one night, \$52.50 for one week or \$225 for one month. For more information, call 850-477-2273 or visit <http://www.rmhpensacola.org/fundraising/shareanight.html>.

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